

Annual Report of CBSA Year 2021-22

COURSES

Chandigarh Business School of Administration, Landran offers a comprehensive range of academic programs across various disciplines, totaling eight distinct courses. These include Master of Business Administration (MBA), Bachelor of Business Administration (BBA), BBA in Service Industry Management (BBASIM), Master of Computer Applications (MCA), Bachelor of Science in Data Analytics (B.Sc. DA), AIML, Cyber Security, Master of Commerce (M.Com), and Bachelor of Commerce (B.Com).

RANKING AND AWARDS

- CBSA received India's Top 125 BBA Institutes, 3rd among Private Colleges in Punjab (Excluding Universities) 6th among all Private colleges and Universities in Punjab. Also ranked 58th among top 125 Private Institutions and Universities in India in Outlook- I Care Rankings 2021.
- CBSA got, 5th Position PAN INDIA , in category of " Top B Schools of Excellence ", No. 1 in Punjab in the category of Top B Schools of Excellence as per GHRDC- CSR Best B school Survey 2021.
- As per Chronicle Best B School Survey 2022 CBSA has got 35th rank PAN India in Overall rankings and earned an A+ grade. We also got featured in the list of Top 10 B schools in the category of Corporate and Industry Exposure.

ACADEMIC ACHIEVEMENTS

Our students have consistently outperformed in academics since the establishment of the institutions and the last academic year result was no exception as many merit positions were obtained.

STUDENTS' ACHIEVEMENTS

Our aim at CBSA is to empower students through holistic education. In addition to excelling academically, our students have shown their inventiveness and creativity through a variety of innovative projects and competitions held at the national and international levels.

- Coming to national achievements, **A team of MBA** students stood 1st in B-Plan Competition held at IIM, Indore and won the cash prize of Rs 20000/- plus
- An Idea got selected under Prism Scheme under Startup India of one of our student in **MBA**.
- Under sports category two students from **BBA department** participated in National level 3rd National Federation Cup and were awarded with Gold Medals for their outstanding performances.

FACULTY DEVELOPMENT PROGRAMS

- 7 Fdp's were conducted during this academic year with an aim to equip the teachers with skills and knowledge in various specialized area as required.
- 2 staff development programs are also conducted for technical and supporting staff.

RESEARCH & DEVELOPMENT

The Faculty at Chandigarh Business School of Administration-Landran (CBSA) has actively engaged in Research & Development initiatives, showcasing significant contributions across various departments. The College notably achieved remarkable milestones in the calendar year 2021 with more than 230 Books, Book Chapters, and Conference Papers, and more than 5 journal papers.

INDUSTRY ASSOCIATIONS

- CBSA has more than 30 National and International MOUs signed with organizations.

CAMPUS PLACEMENTS

I feel happy to share with you that, more than 310 companies visited CBSA and more than 400 Job offers were made to our students.